

tony b anderson

TONY@MOUSECATDOG.COM | WWW.MOUSECATDOG.COM | 04 389 4979
47 DANIELL STREET - NEWTOWN - WELLINGTON - 6021

statement of intent

I am an innovative designer with a wide range of skills covering web design, graphic design, brand development and illustration. with creativity, attention to detail, and the ability to design solutions to reflect the needs of clients, my work consistently exceeds expectations.

design philosophy

by combining the conventional with the unconventional, old technologies with new, I enjoy pushing the boundaries of design briefs. I bring an innovative approach to projects in order to engage with clients and viewers and would love to turn my skills to more challenging work alongside teams I can learn with.

key skills

- computer generated and traditional illustration
- graphic design, typography and branding
- flash animation, actionScripting and interactive media
- web design
- font design
- screen-printing, etching and mono-printing
- dynamic drawing skills and story boarding
- writer and wordsmith
- bookbinding and paper-craft
- mac operator

computer skills

advanced

- Flash
- Photoshop
- InDesign
- Illustrator
- Freehand
- Dreamweaver

intermediate

- Sonic Forge 6.0
- ActionScripting
- Premiere
- html and css web coding
- After Effects
- Blender 3D

(Windows, MS Office and Mac proficient)

education

Massey University, BDes (graphic design major, 2001)

- illustration
- web design
- typography
- print-making
- multimedia
- animation
- art and design history
- documentary production



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employment

Mar 06 - Ongoing

Freelance illustrator and graphic designer

- illustrator of children's stories, plays and maths text books for Learning Media in multiple publications including the School Journal series
- editorial illustrator and cartoonist for publications including monthly lifestyle magazine Wild Tomato
- freelance web design, graphic design and brand design for small and medium businesses, including Brownie and Associates, Todd Insurance, The Alchemist and SHE Electrical

Mar 10 - Nov 10

Stotts Cengage Education - (contract)

- editing and writing distance learning materials
- instructional design
- directing and overseeing design team
- liaising with management design concepts

Oct 07 - Aug 08

Nelson Mail

graphics and photolithographics operator

- pre-press photo adjustment and conversion
- editorial graphics and diagram illustration
- graphic design and layout

Apr 07 - Oct 07

Nelson City Council

working as part of a small team converting the council's building records and its property database from paper to a digital format.

Feb 06 - Mar 07

The Alchemist Design and Print Ltd (Wellington)

designer and mac operator in a design team working on projects for clients including the Ministry of Social Development, Downstage Theatre and Transparency International

- graphic design and typesetting
- concept development and branding
- illustration
- flash design

Feb 06 - Feb 07

Wellington High School Adult Community Education

tutor; web page creation and html coding course

- development of course material
- tutoring and mentoring of students

Sep 04 - Sept 05

Actual Living English (Taipei)

activity facilitator

- team and group leadership and training
- project and activity management, use of motivation and communication skills

May 04 - Aug 05

Head Start (Taipei)

English teacher

- curriculum development
- learning material design

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employment [cont...]

May 03 - Aug 03

Scottish Qualifications Authority (Scotland)

art and design examination assistant. Responsible for the care and display of school art projects for examination

Aug 02 - Dec 02

Tokyo COW (Tokyo)

graphic designer of the magazine Bleeder, a comical look at Tokyo put together by Tokyo COW (Collective of Writers).

- Magazine layout and design
- Co-editor and editorial illustrator

Bleeder was voted zine of the month by international zine magazine, Broken Pencil

May 02 - Dec 02

NOVA (Tokyo)

English teacher for adults and children

Feb 02 - May 02

TUOP (Bangkok)

technical illustrator of office equipment

- assembly instruction illustrations
- individual component illustration
- drafting and photo retouching

personal projects

Rhyme Time (children's book)

- writer and illustrator
(part funded by Creative New Zealand)

Amazing Alphabetical Adventures (children's book)

- writer and illustrator
(published in 2007 by Random House)

Kommerist Party Manifesto

- writer, book designer and illustrator, self published

Mad Cow Circus

- writer, book designer and illustrator, self published

events

May 09

New Zealand Post Book Awards Festival

children's cartooning workshops, Nelson

- development of activities and sole presenter of workshops

Mar 08

Wellington International Arts festival

alphabetical adventure session for children

- sole presenter of workshop for children centred around my book, Amazing Alphabetical Adventures

further info

- visit www.mousecatdog.com for portfolio and further information
- references available on request